cplace

Gaining valuable insights
from cplace data

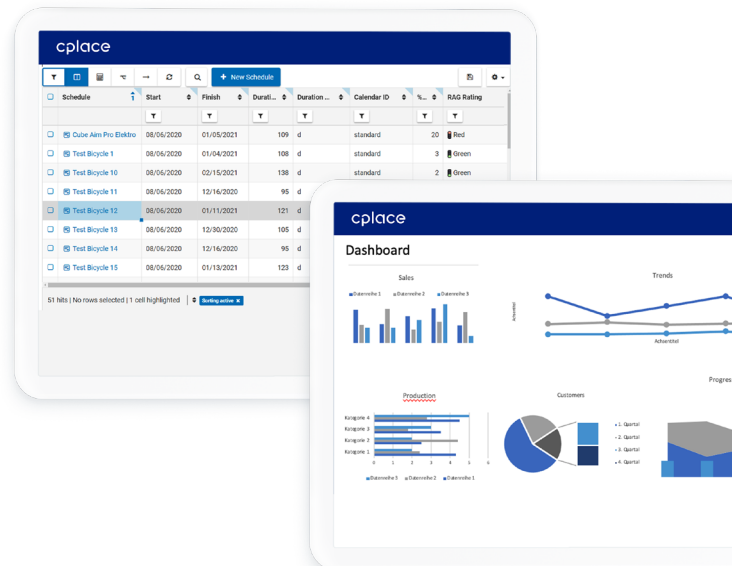# Kafka Analytics Connector

cplace connectors

Data is the oil of the 21st century. Companies are increasingly interested in gaining insights from their data. These reflect company-specific developments and provide profound insights into process and project potential.

cplace data is precious because it contains process-critical master, project, and real-time data maintained collaboratively by numerous users.

The *cplace Kafka Analytics Connector* bridges the gap between cplace and Business Intelligence (BI) tools. Data from the internal cplace instance can be linked to external sources and prepared for analysis.

The resulting reports, dashboards, and data visualizations help decision-makers and operational staff gain insights relevant to their roles and responsibilities.

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cplace data is made centrally available and analyzable

The data is enriched with other data available in the organization

Data is analyzed in a BI tool with data and process experts

Business Challenge

The data generated by the day-to-day processes in specialist departments is often not current or can only be accessed with a great deal of manual effort due to the lack of a suitable integration infrastructure. This data is particularly interesting for analysis: process status, current challenges in product maturity, or the life cycle of a product provide an overview of the "state of affairs" and help to make better decisions in the future or to avoid repeating mistakes.

Customer Benefits

The *Kafka Analytics Connector* allows project management and process data to be read out efficiently from the own cplace system and made available in a BI tool of choice. The real-time data transfer improves transparency in ongoing analyses and enables direct conclusions to be drawn to react quickly and make better decisions in the future.

Special Features

1. The data is immediately transferred to the BI tool of choice when changes are made. Organizations decide what information is made available.

2. As a producer, cplace sends data streams in real-time via the market-leading event streaming platform Kafka, thus increasing the transparency of the analyses and enabling conclusions to be drawn without delay.

3. Centralized collection and processing in this technology-driven process for analyzing and presenting actionable information helps executives, managers, and end users make informed business decisions.