## cplace

Automated email dispatch in cplace

# Messages

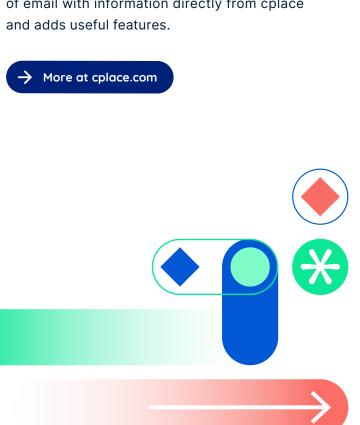


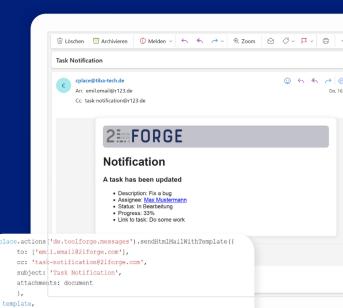
Email has dominated communication for decades and is central to the digital workplace. They are sent, forwarded, and answered. In addition to spontaneous messages, many emails follow a pattern: identical recipients and content, or an occasion that triggers the sending of the email. Such emails, which are triggered by a specific event or circumstance, can also be stored in cplace. For example, when a project is delayed, a milestone is missed, or a report needs to be sent.

The *Premium Application Messages* provides a solution that simplifies the automated sending of email with information directly from cplace and adds useful features.

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Extensive email design options using HTML



Email templates can be predefined and linked together



Recipients can also be addressed in copy (cc) or blind copy (bcc)

### **Business Challenge**

Standardized delivery of specific information via email is an integral part of many business processes. Whether it is a simple notification, such as the completion of a project phase, the automated delivery of a report, or compliance with certain information-related regulations, manual sending is often time-consuming and error-prone.

#### **Customer Benefits**

While cplace offers the ability to automate email delivery, depending on its complexity, it requires significant development effort. Individual programmatic implementations often lack the flexibility to be used for different applications or to adapt to changing circumstances. *Premium Application Messages* provides a framework that makes it much easier to set up such automation.

#### **Special Features**

- Flexibility: Automated email delivery can be implemented using Low- and Pro-Code. This allows
  for flexible integration of logic without the need for development. In addition, email sending can
  be integrated into more complex processes. There are virtually no limits to the specific integration
  into business processes. Thus, many use cases can be covered.
- 2. Functionality: A simple and clear interface makes it possible to send email from anywhere in cplace. However, there is no need to compromise on the functionality: Emails can be addressed to direct recipients, cc, and bcc. Embedded images such as logos and file attachments can also be sent easily.
- 3. Templates: Email templates can be easily defined using No-Code Frame templates with logos, or other recurring content that can be reused in multiple custom templates. Built-in placeholders are filled with specific values from cplace during sending.