cplace

Well structured, multidimensional portfolios

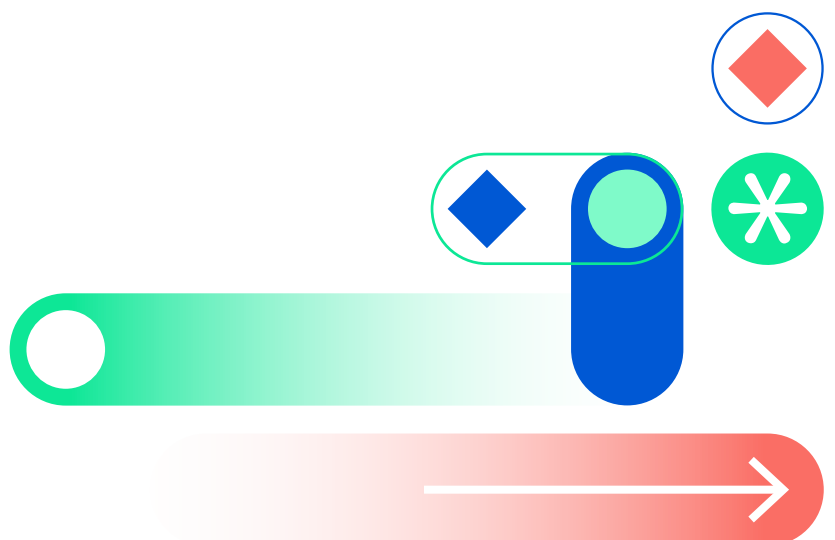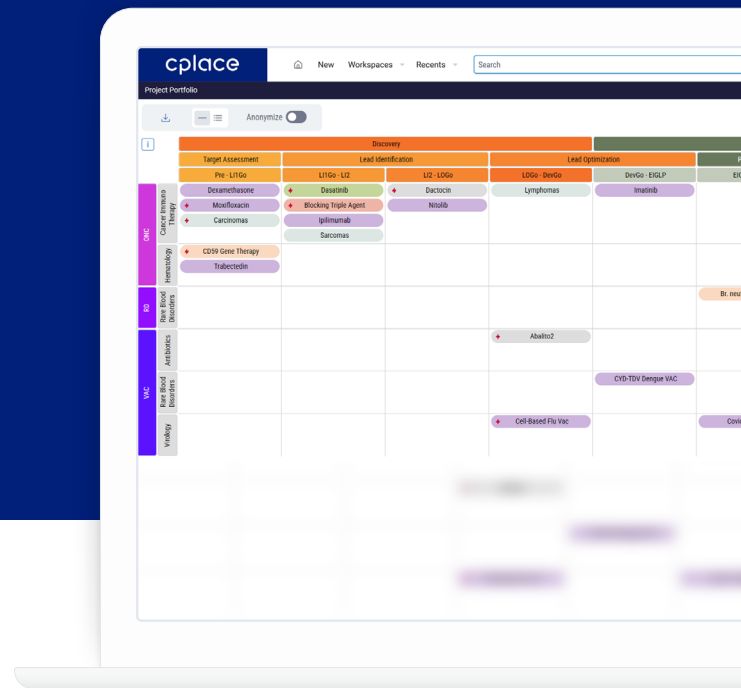# Portfolio Management

premium applications

For many companies, effective and efficient portfolio management is a crucial prerequisite for making informed and well-founded decisions. However, traditional tools quickly reach their limits, particularly in complex project or product landscapes. Different data sources, diverse structuring logics, and changing requirements can make it difficult to maintain an overview and prevent a holistic evaluation of the data.

The *Premium Application Portfolio Management* offers a solution here, enabling the flexible and intelligent visualization of portfolios. Even complex relationships can be displayed by configuring multi-layered horizontal and vertical axes.

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This Premium Application was developed by

DATAC!DERS
redpoint.teseon

Flexible: Versatile for visualizing a wide variety of portfolios

Transparent: Easily understand and manage complex portfolios in a targeted manner

Quickly configurable: Easily create, duplicate, and customize portfolios

Business Challenge

Many organizations lack a uniform and flexible view of their complex project and product portfolios. As expectations for data-based decisions and strategic management increase, conventional tools often only offer rigid structures that are difficult to adapt to individual, changing requirements. This results in a lack of transparency, inefficient decision-making processes, and high manual effort when maintaining and evaluating portfolio data.

Customer Benefits

Premium Application Portfolio Management offers a tailor-made option for visualizing and organizing portfolios, suitable for every industry and every area of application. Teams and decision-makers gain a comprehensive overview of important projects, products, organizational structures and much more at all times. This serves to increase transparency, make well-founded decisions and ensure sustainable management.

Special Features

1. Individual axis configurations offer maximum flexibility for portfolio views. Companies select relevant horizontal and vertical axes themselves, such as project phases or market segments. Axes can contain different data types that can be combined and colored to present complex relationships in a structured and clear way.

2. Detailed views offer maximum information density where it is needed. Users can customize what information is visible in their portfolio views, including status values, KPIs, and user-defined attributes. These views can be customized, filtered, and expanded at any time to address specific target groups.

3. Fast scaling and easy duplication. The configuration types and widget configurations included in Premium Application Portfolio Management make it easy to duplicate portfolio views once they have been created and adapt them to new requirements.