



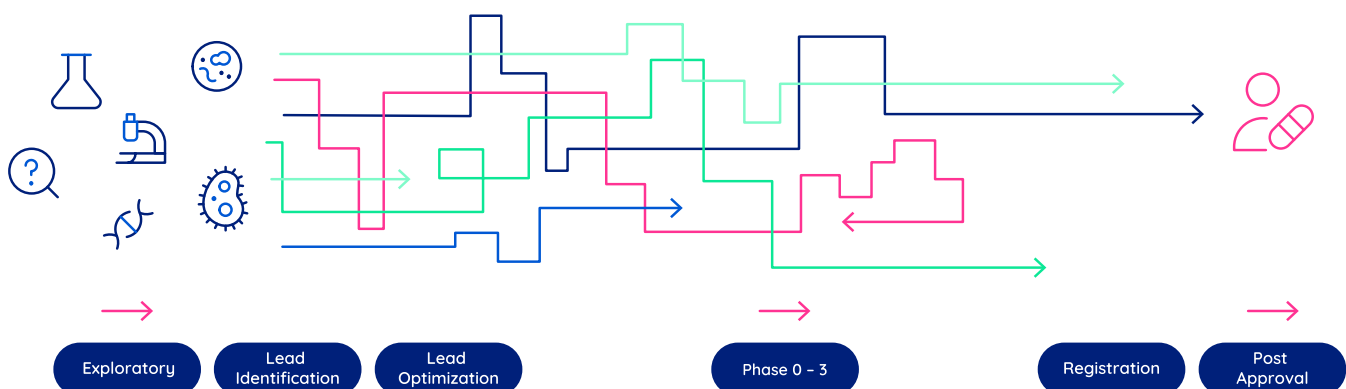
Next-Generation Project and Portfolio Management for the Pharmaceutical Industry

Research Projects Under Pressure to Succeed

The faster pharmaceutical companies can turn new molecular entities (NMEs) into approved drugs, the greater their **commercial success**. As a result, **research activities** are under **intense pressure to deliver efficiently**. The fact that 90% of research projects in the pharmaceutical industry are terminated early only heightens this pressure.

The key demands on research departments can be summed up as the need for **greater project efficiency** and **optimal allocation of available resources** to the most promising initiatives. This calls for **streamlined processes**, **immediate access to all relevant information**, and **smooth collaboration** among a wide range of stakeholders.

A **collaboration platform** with **powerful project and portfolio management** capabilities proves highly valuable in this context. Tailored to the **specific processes** of research projects and the individual needs of team members, it makes everyday work easier while providing the transparency needed to effectively manage all research activities.



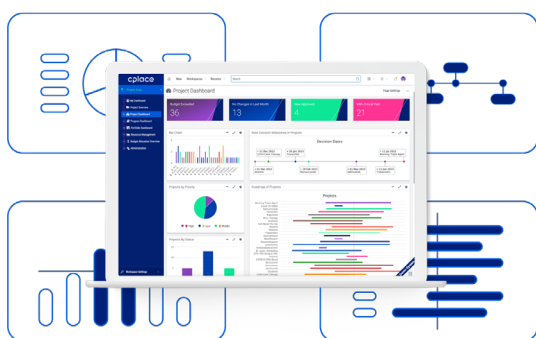
Next-Generation Project and Portfolio Management

cplace is the unique platform for project and portfolio management that combines the **advantages of custom-built software** with the **strengths of an enterprise-standard solution**. In doing so, cplace is revolutionizing the way people and organizations collaborate.

Flexibility Creates Added Value

With the cplace platform, companies design their project management standards and processes exactly the way they need them. cplace follows predefined processes instead of enforcing its own. At the same time, organizations retain the **flexibility to make extensions or adjustments themselves when needed**.

As a result, the cplace PPM platform delivers tangible added value for individual users as well as for the departments involved, **making their daily work easier**. The organization as a whole also benefits from a Single Source of Truth for its project and portfolio management, providing the foundation for **fast, reliable decision-making** and greater **transparency**.



Whether Agile, Classic or Hybrid – Suitable for Teams and Projects

Teams within an organization work with **different methodologies** and need a solution that best supports their **specific challenges**. There is no one-size-fits-all approach for every team or every project.

cplace connects teams and departments using a **variety of project management methods** – whether classic, agile, hybrid, or a customized mix. At the same time, all initiatives are integrated into a unified, overarching plan, regardless of the methodology used.

Project Management with a Holistic Approach

Project management encompasses many disciplines – from demand management, scheduling, resource and risk management, to cost and budget planning and strategic portfolio management. cplace provides **powerful, proven solution components for every area and maturity level**. These “building blocks” are ready to use, can be flexibly combined, and adapted as easily as Lego bricks.

This also applies to **Solution Templates**, which act as **true kickstarters** and help companies benefit from cplace even faster. These are **ready-to-use best-practice templates**, co-developed within the cplace community of customers and partners. Available **Solution Templates** cover topics such as SAFe, lean portfolio management, PRINCE2, integrated maturity management, resource planning, and many more.

Operationalizing Corporate Strategy

With cplace, successful companies translate their strategy into actionable initiatives and ensure their efficient execution. **Strategic portfolio management** in cplace ensures that investments and resources are directed toward projects that support the company's vision.

cplace provides the foundation for **fast, informed decision-making – even at the portfolio level**. With intuitive dashboards, roadmaps, and reports, companies can identify the initiatives that bring the greatest value.

As a PPM platform, cplace offers **multiple perspectives with relevant KPIs** on projects, programs, portfolios, and resource usage. Depending on the stakeholder's role and needs, KPIs are aggregated and visualized in **customized reports and dashboards**.



Best of Breed: cplace Connects

Project and portfolio management is a core function that touches many parts of an organization. To ensure optimal information flow, cplace offers **a wide range of connectors and interfaces** to leading systems, **enabling intelligent data integration**. This boosts efficiency not only in project management but also provides new perspectives and valuable insights.

Collaboration Beyond Boundaries

Companies also benefit from the cplace PPM platform in **cross-organizational collaboration**: for example, suppliers are involved in product development, external service providers contribute to project success, and partners independently manage entire sub-projects. cplace supports this extended form of collaboration by enabling the **seamless integration of all stakeholders** into a shared solution environment. The result is a **comprehensive, transparent planning approach free of blind spots** while allowing every participant to maintain their autonomy.

Collaborative Project Management

Collaborative project management is the method-ological response to the challenges of cross-organizational projects. Developed by cplace founder Dr. Rupert Stuffer, it is based on the principles of:

- Decentralization and delegation
- Networking and communication
- Collaboration
- Flexibility and adaptability

A large, complex project plan is broken down into manageable, interconnected components, with responsibility for individual tasks and milestones delegated to the respective departments. By linking plans across different areas, scheduling conflicts can be identified and resolved at an early stage. Collaborative project management has proven itself in practice across numerous industries and has become the standard approach, especially in the field of research and development.



Greater Value Through High User Acceptance

The value of an enterprise solution strongly depends on user acceptance. With cplace, individual applications can be tailored to the specific needs of users and teams – without any programming knowledge. Core functionalities are provided in the form of familiar solution elements such as Gantt charts, Kanban boards, wikis, tables, and visualizations.

This significantly **increases user acceptance**

and supports a **quick onboarding process**.

At the same time, cplace offers **role-based work environments tailored to different users**. For example, the workspace for project managers provides different views and applications than the workspace for team members or executives. All stakeholders work with the same data, displayed in a role-specific manner. This makes cplace a true **one-stop shop for enterprise-wide project and portfolio management**.

No-Code, Low-Code – Citizen Development

The concept of Citizen Development is based on the idea that business departments can independently adapt applications to their specific needs. This not only reduces the burden on IT, but also improves the quality of the application through direct input from business experts. cplace empowers users to adapt the platform's individual solution components without any coding (No-Code) or with only minimal programming knowledge (Low-Code).

Artificial Project Intelligence

cplace AI brings artificial intelligence to where it has the greatest impact: right at the heart of your projects. Developed specifically for project and portfolio management in large companies, cplace AI guarantees full data control and seamless integration of leading AI models. Your teams receive intelligent support that understands context and methodology—with full compliance security. [More information about cplace AI](#).

Getting Started with cplace – Fast and Easy

Ready-to-use solution components, kickstart-ready Solution Templates, user-centric design, methodological flexibility, and easy-to-adapt building blocks ensure that companies can benefit from cplace right away. It doesn't matter which department takes the first step, any team can start making project management more efficient and effortless with cplace.



We are using cplace to build applications to solve our problems, customized applications that are fitting our needs. I have to say: We really love cplace. Because we are scientists, scientists love to play, and cplace is exactly the right toolbox for us that provides us with the right playground.

Dr. Manfred Schwaiger

Head of Business Enabling, Oncology,
in his presentation at cplace Day 2023,
Europe's largest PPM conference



Project Excellence as a Success Factor

In drug research, projects are highly individual yet follow a standardized approach. In addition to the specialized expertise of those involved, success depends on the ability to collaborate smoothly across departmental and organizational boundaries. The platform solution used must align with company- and department-specific processes and requirements to deliver tangible value at all levels and enhance project efficiency.

A centralized data foundation – a Single Source of Truth – integrated with core IT systems, provides a standardized overview of the numerous research initiatives. This enables efficient portfolio management and supports informed decision-making based on reliable data.

With the flexible and powerful PPM platform cplace, organizations can optimize their research activities measurably, gaining a competitive edge that helps them remain successful in the global market.



cplace



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Contact us!

Arrange a free appointment to find out how you can benefit from cplace. We look forward to talking to you.



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cplace is a modern software platform for project and portfolio management (PPM). It revolutionizes and transforms the way people and organizations collaborate, enabling companies to efficiently manage complex projects. cplace combines the reliability of standard software with the flexibility of customized solutions. The adaptive platform with built-in AI provides a unified data foundation, promotes cross-site and cross-functional collaboration, and can be adapted in real time.

International industry leaders, including those in the automotive, aerospace, pharmaceutical and life sciences, and mechanical engineering industries, rely on cplace. Behind the cplace brand is collaboration Factory GmbH, founded in 2014 and headquartered in Munich, Germany.

→ [More at cplace.com](https://cplace.com)

These and More Customers Count on cplace:

AIRBUS



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