cplace

Shape change successfully
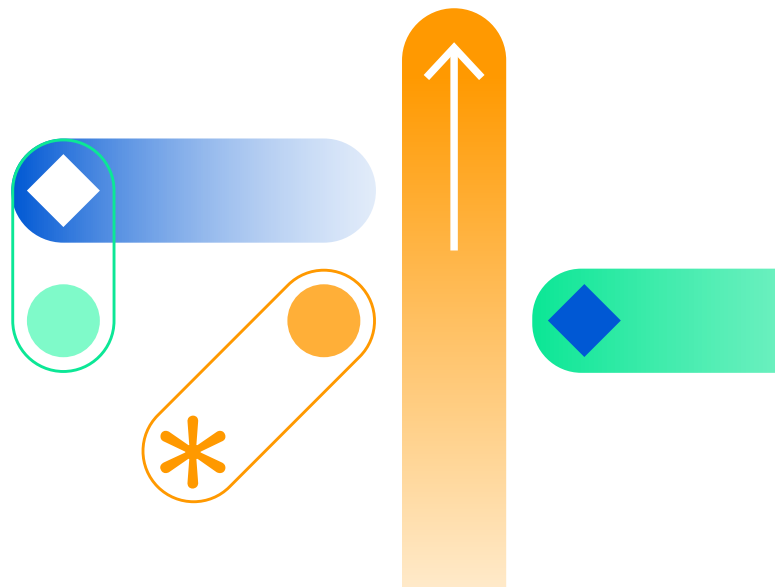
Strategy Manager

solution templates
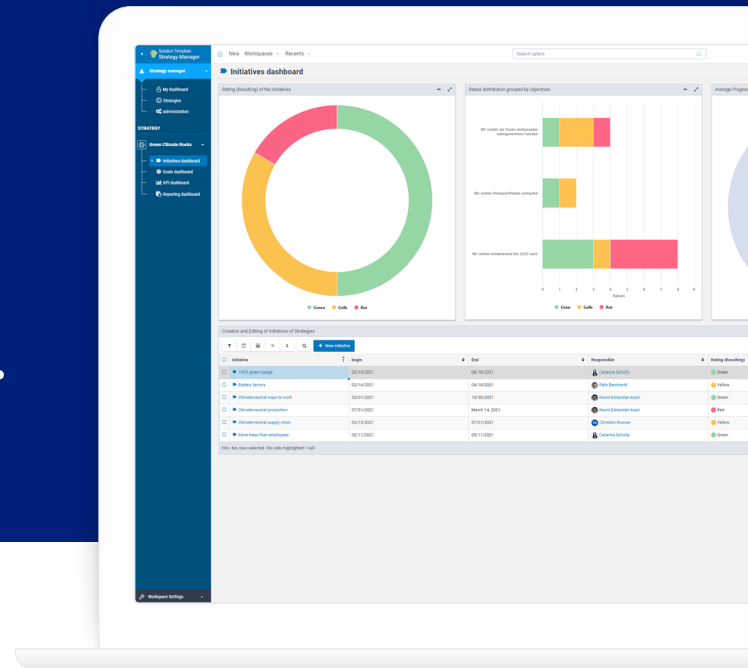
The cplace Solution Template **Strategy Manager** enables the successful management and transparent communication of strategic initiatives and comprehensive change programs in the company.

Status assessments and progress information from the individual initiatives are aggregated across the entire portfolio using configurable logics. At the touch of a button, managers can see where action is currently needed. At the same time, they can use KPIs to track the development and success of their strategic projects. The automated creation of PowerPoint reports saves time and frees up user capacities for what really counts.

Strategy Manager works flexibly with the other cplace apps and solutions (such as operational project and task management) on a common data basis.

→ **More at cplace Universe**

Structured oveview of strategy and change programs

Individual initiatives at a glance broken down into status, progress and actions

Efficient reporting with management reports

Business Challenge

The pace of change in business and technology has accelerated rapidly in recent years. Companies, product portfolios and entire industries no longer have to be transformed within decades, but within a few years in order to remain fit for the future. Successful strategy implementation is the most important and challenging aspect of these change projects.

Customer Benefits

With Strategy Manager, cplace offers companies a lean, intuitive solution for involving all stakeholders in a change project. Goals and content are communicated transparently. This creates alignment and commitment among all those involved. Those responsible see in good time where there is a need to take action and can translate this into targeted measures.

Special Features

1. Strategy Manager provides a transparent framework for all success-critical projects - from the over-all strategy to change programs and strategy portfolios. Meaningful dashboards and reports provide a reliable basis for management decisions. With cplace, strategic sub-projects and measures can be integrated into operational project management. This allows companies to efficiently exploit synergy effects.

2. Measures and initiatives are automatically aggregated and checked - giving managers immediate insight into the health of the overall strategy or change program. Company-specific logics can be configured by authorized users, such as the ability to override aggregated assessments.

3. Adaptations to individual or changing requirements can be implemented at any time. Thanks to cplace No-Code and Low-Code, authorized users often do not even need programming knowledge to do this. This means that visualizations, dashboards and reports can be continuously improved, and lessons learned from strategy management can be implemented directly in the system.